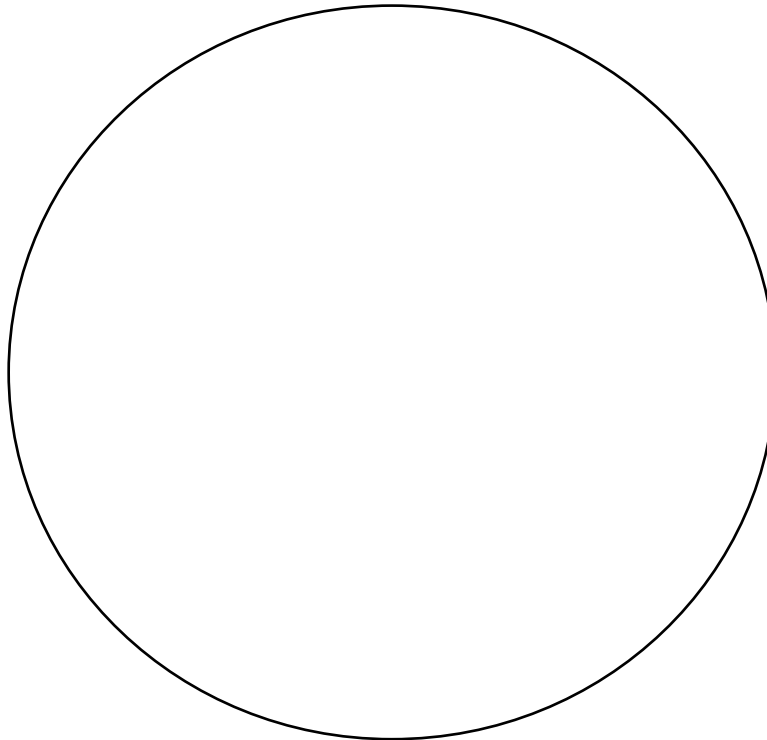


## CH 2 Displaying Categorical Data

Using our data from yesterday: What is your favorite social media site? Or Who is your phone provider?

**A) Pie Chart: Create a pie chart based on counts or percentages. Include a legend.**



**B) Contingency Table: Create contingency tables based on gender, count and percentage.**

*Put categories at the top and list the corresponding values for each row & column.*

<i>Counts</i>		<b>Total</b>
Male		
Female		
<b>Total</b>		

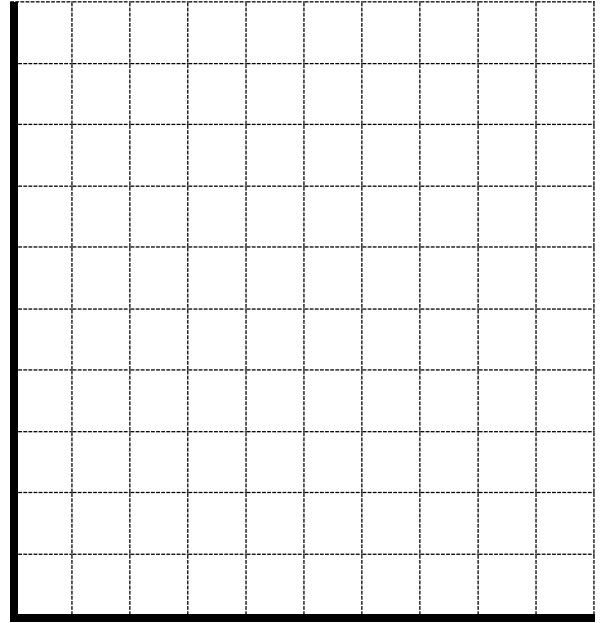
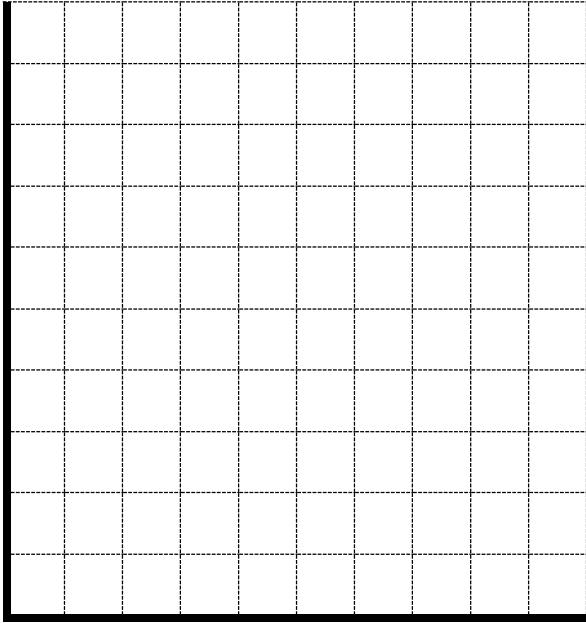
%		<b>Total</b>
Male		
Female		
<b>Total</b>		

**Identify a Marginal Distribution:** Male total compared to the overall total.

**Identify a Conditional Distribution:** Female total compared to a category total.

What is the difference between a marginal distribution and a conditional distribution?

**C) Bar Chart: Create a side-by-side bar chart and a segmented bar chart based on gender.**



**D) After representing our data multiple ways, which display do you find the most effective in describing and showing the categorical data? Explain.**

**E) What are ways we could go wrong? Explain.**

**F) Make two conclusions about the data.** *Conclusions should include details and evidence from the data and/or displays. Use academic language.*